## **Process Design lecturette**

Aims:

- To highlight the relevance of process design in everyday problem solving
- To explain when process design is particularly important
- To provide an example of process design through the use of the PHVA model

## **Introduction (10 minutes)**

ON BOARD- Put up spaces for hangman game- word to be created is "process design"

What stages did you go through in identifying the word? How did you do it?

We make valued judgements on whether or not to take the car or the bike, how to push for change at work, how to fill out a tax form or questionnaire. These actions all involve aspects of process design, if simple and almost instantaneous. However, in certain circumstances process design requires careful planning.

BRAINSTORM- In what situations would you say that thought needs to go into the way in which a problem is tackled?

(Key points- when problem complex, involves multiple stakeholders with different views, when alternatives need to be generated etc.)

## PPT (15 minutes)

PPT- Let's have a look at the process of process design in more detail and provide an example as developed for the PHVA workshop design.

## **Conclusion (5 minutes)**

By having a plan of how to tackle a difficult problem it is possible to synergise a group of people into creating an imaginative and eventually practical list of alternative solutions enabling us to overcome what may seem to be intractable barriers to cooperation and collaboration. Process design is a skill just like captive breeding, population monitoring or communication, but one that has many applications.